



VERED KOGAN

Motivational Speaker and Executive Coach

Vered Kogan is an author, speaker and transformational coach focused on helping entrepreneurs, organizations and individuals harness the power of human performance and potential.

Her informative and amusing talks are sprinkled with anecdotes from her career as a change management consultant, hypnotherapist, and trainer of NLP in which she has helped hundreds of people transform their life. As a seasoned speaker and workshop leader, Vered engages her audiences in her presentations, making them feel both comfortable and energized.

She is known for teaching simple steps to leverage the power of the subconscious mind. Her acclaimed MINDshift™ System focuses on shifting the negative thought patterns and emotional states that can be detrimental to success. She seamlessly brings her techniques to the podium, leaving her audiences both transfixed and transformed.

Vered's mindset and executive coaching programs help entrepreneurs and individuals adapt more effectively to change. The results are dramatic and life-changing.

VERED'S MOST POPULAR MEDIA TOPICS

- ✓ **The MINDset Game™** - In this captivating presentation, Vered introduces the core mindsets and habits that set the greatest leaders, inventors, and creators apart.
Value add for the audience - Audiences will learn a wealth of strategies and practices to help them tap into their powerful subconscious mind to create transformational change.
- ✓ **The Human Side of Change™** - In a world of relentless change, it's the most adaptable organizations that win. The challenge: most change programs fail to meet objectives because they do not fully consider the human (inner) side of change.
Value add for the audience - Vered's rich stories and practical perspectives will inspire organizations looking to transform their cultures and position themselves for the future.
- ✓ **Thrive on Change: A Guide to Resilience™** - No matter what challenges you're facing, the true measure of success is how well you respond to setbacks. If you're not equipped to overcome obstacles, you—and your organization—will be left behind.
Value add for the audience - This program offers leading-edge tools designed to help bring your physical, mental and emotional systems into alignment for peak performance.

PRAISE

"Vered has a profound impact on those who have the privilege to engage with her. Vistage Executives experienced life-changing breakthroughs during her presentation and MINDshift™ exercise."

—Katina E. Koller, Vistage Chair

"As our keynote presenter, Vered took the time to understand our audience and prepared just the right message for them. The resulting talk was incredibly inspiring, encouraging and powerful."

—Sheila Coulam, Career Connectors

CONTACT

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